

emphasize

verb

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► Say it: em • pha • size

Write it: _____

Academic Vocabulary Toolkit

Meaning	Example
to give something special importance	When I study, I use a _____ to emphasize important information that I want to _____ later.
Synonyms: stress, highlight Antonym: de-emphasize	

Forms	Family
Present: I/You/We/They emphasize He/She/It emphasizes Past: emphasized	• Noun: emphasis

Word Partners	
• _____ (my/your/his/her/our/their) point	The speaker emphasized her point by showing pictures of the disaster.
• _____ the importance of something	Our gym teacher emphasizes the importance of stretching before we exercise.
• _____ the need for something	I think all the litter on our school grounds emphasizes the need for more trash cans.

Verbal Practice

Talk about It Read each sentence and think about how you would complete it.

Discuss your idea with your partner using the sentence frame.

Listen carefully to your partner's and classmates' ideas.

Write your favorite idea in the blank.

❶ Some women use makeup to **emphasize** their _____.

❷ When people argue, they often **emphasize** a point by _____.

Writing Practice

Collaborate Work with your partner to complete the sentence using the correct form of **emphasize** and appropriate content.

My doctor always _____ the importance of _____.

Your Turn Work independently to complete the sentence using the correct form of **emphasize** and appropriate content.

If I could change anything in my neighborhood, I would _____ the need for more _____.

Be an Academic Author Work independently to write two sentences. In your first sentence, use **emphasize** in the *simple present tense* with a person's name. In your second sentence, use **emphasize** with the modal verb *would* and include a word partner.

① _____

② _____

grammar tip

In the simple present tense, the third-person singular (*he/she/it*) form takes an *-s* or *-es* ending.

Mr. Tom emphasizes the importance of checking our work.

She goes to the library after school.

Write an Academic Paragraph Complete the paragraph using the correct form of **emphasize** and original content.

The Wodaabe, a nomadic tribe in Niger and Nigeria, are famous for their unique _____
 _____¹ about beauty. Every year, men and women gather for Gerewol, a courtship festival during which men _____
 _____² elaborate makeup, jewelry, and clothing in order to attract a wife. In the Wodaabe culture, men are considered _____
 _____³ if they have white eyes and teeth and a long neck and nose. As a result, men will wear bright makeup on their faces and roll their eyes in order to _____
 _____⁴ the whiteness of their eyes and teeth. They may also paint a line down their nose to _____
 _____⁵ its length. Throughout the festival, men flash their teeth and dance in an attempt to _____
 _____⁶ their grace and charm, each hoping a woman will select him as her _____
 _____⁷.