

# persuasion

noun

▶ **Say it:** per • sua • sion

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**Write it:** \_\_\_\_\_

## Academic Vocabulary Toolkit

### Meaning

the act of convincing someone to do or believe something

### Example

My friend Alex didn't want to see an \_\_\_\_\_ movie, but after some **persuasion**, I \_\_\_\_\_ him.



### Family

- **Verb:** persuade
- **Adjective:** persuasive
- **Adverb:** persuasively

### Word Partners

- open to \_\_\_\_\_ I have never eaten duck before, but I am **open to persuasion**.
- powers of \_\_\_\_\_ The drama teacher used her **powers of persuasion** to convince Sam to audition for the school play.

## Verbal Practice

**Talk about It** **Read** each sentence and **think** about how you would complete it.

**Discuss** your idea with your partner using the sentence frame.

**Listen** carefully to your partner's and classmates' ideas.

**Write** your favorite idea in the blank.

- 1 Many shoppers require a lot of **persuasion** before they will buy \_\_\_\_\_.
- 2 Teachers often try to use **persuasion** to convince students that topics like \_\_\_\_\_ are relevant to their lives.

## Writing Practice

**Collaborate** Work with your partner to complete the sentence using **persuasion** and appropriate content.

It would take a lot of \_\_\_\_\_ to make most kids give up \_\_\_\_\_ for one week.

**Your Turn** Work independently to complete the sentence using **persuasion** and appropriate content.

When I have some free time, it doesn't take much \_\_\_\_\_ to convince me to \_\_\_\_\_.

**Be an Academic Author** Work independently to write two sentences. In your first sentence, use **persuasion** with the word partner *powers of persuasion*. In your second sentence, use **persuasion** with the word partner *open to persuasion*.

① \_\_\_\_\_  
 \_\_\_\_\_

② \_\_\_\_\_  
 \_\_\_\_\_

grammar tip

**Non-count nouns name things that can't be counted. Non-count nouns have only one form. Do not add an -s to a non-count noun.**

She is open to **persuasion**.  
 The **water** is frozen.

**Write an Academic Paragraph** Complete the paragraph using **persuasion** and original content.

Leaders often have the gift of \_\_\_\_\_ ① : the ability to convince people to do or believe in the same things as themselves. For example, when people run for president, they try to \_\_\_\_\_ ② people that their ideas are the best ones for running the country. Many teachers and coaches also have powers of \_\_\_\_\_ ③ ; these are usually the most respected adults at school who \_\_\_\_\_ ④ kids to do their best and make \_\_\_\_\_ ⑤ choices. However, not every person is open to \_\_\_\_\_ ⑥ . Most people will only listen to people that they respect. The gift of persuasion is a rare ability that takes time to \_\_\_\_\_ ⑦ as you learn what motivates other people.